During that week I urge all public and private organizations and all citizens to make this theme—employ the handicapped—a living reality. Let us take all necessary steps to provide the handicapped with a wide range of meaningful opportunities and a life of dignity. Let us find ways to employ the skills and abilities which so many handicapped Americans possess and long to share.

I urge all the Governors of States, mayors of cities, and other public officials, as well as leaders of industry, educational and religious groups, labor, civic, veterans', agricultural, women's, scientific, professional, and fraternal organizations, and all other interested organizations and individuals, including the handicapped themselves, to participate in this observance.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this eighteenth day of August in the year of our Lord nineteen hundred and sixty-six, and of [SEAL] the Independence of the United States of America the one hundred and ninety-first.

LYNDON B. JOHNSON

By the President:

George W. Ball, Acting Secretary of State.

Proclamation 3737 CHILD HEALTH DAY, 1966

By The President of the United States of America

August 24, 1966

A Proclamation

A good start in life is essential to a child's physical and mental development and to the progress of our society.

The best start a baby can have is to be born healthy of healthy parents.

Almost one-half of our population is now under the age of twentyfive. The health of these children and young people will be a measure of the strength of our country in meeting its future challenges.

It is both our obligation and in our national interest to insure that all children and young parents are given the opportunity for good health.

The observance of a special day emphasizing child health serves to underscore our national concern for the well-being of the young people in our land.

To this end the Congress by a joint resolution of May 18, 1928, 45 Stat. 617, as amended (36 U.S.C. 143), has requested the President of the United States to issue annually a proclamation setting apart the first Monday in October as Child Health Day.

Child Health Day is also an appropriate time to observe a Universal Children's Day and to salute the work which the United Nations, through its specialized agencies, and the United Nations Children's Fund are doing to build better health for children around the world:

73 Stat. 627.

[80 STAT.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate Monday, October 3, 1966, as Child Health Day; and I invite all persons and all agencies and organizations interested in the health and welfare of youth to mark that day with activities which will help promote opportunities for all children to attain an adulthood that will be satisfying to them and will enhance their contribution to the progress of our society.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.

DONE at the City of Washington this twenty-fourth day of August in the year of our Lord nineteen hundred and sixty-six, [SEAL] and of the Independence of the United States of America the one hundred and ninety-first.

Lyndon B. Johnson

By the President:

Dean Rusk,
Secretary of State.

Proclamation 3738 NATIONAL FARM-CITY WEEK, 1966

August 25, 1966

By the President of the United States of America A Proclamation

The productivity of our farms and the variety of goods and services that flow from our cities are jointly responsible for our flourishing national economy.

This industry and efficiency of our farm and city workers resulted in a gross national product last year of \$681 billion—a gross national product the yearly growth of which surpasses the entire national production of most other nations.

This economic progress, together with our population growth, will speed the inevitable intermingling of our towns and cities.

The challenges which will confront our people who live in the cities and those who live in the country will become more interrelated than ever before.

It is important that all our people dedicate themselves to the task of assuring that these changes in our rural and urban structure bring about a level of social and economic development commensurate with the potential of this Nation. Only in this way can we realize the hopes and advance the well-being of all our citizens and help others who are struggling for a better life in other parts of the world.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby designate the week of November 18 through November 24, 1966, as National Farm-City Week, and call upon citizens throughout the Nation to participate in observance of that week.

I request that leaders of farmers' organizations, business groups and labor unions, youth and women's clubs, civic associations, and all consumers join in this observance to increase public appreciation of the strong interests shared by rural and urban Americans.